



Bloomington Theatre and Art Center
2011 Writers' Festival and Book Fair
8th Annual Celebration of the Literary Arts

Saturday, March 19, 9:30 am - 4:30 pm
Bloomington Center for the Arts
1800 W. Old Shakopee Rd., Bloomington

Schedule

- 9:30am – 10:30pm **KEYNOTE SPEAKER: This Writer's Life—\$12** Lorna Landvik
- 9:30pm – 4:30 pm **WORKSHOPS & PANELS**— each one-hour long, \$12 each. Pre-registration required. See website or spring catalog. www.bloomingtonartcenter.com
 - 11:00 – 12:00
 - Creating a Cast of Memorable Characters Lorna Landvik
 - Personal Writing – The Perfect Place to Start Peter Blau
 - What is Poetry? Evelyn Klein
 - E-Books: The Changing Face of Book Publishing Amy Quale
 - First Communications with a Publisher Leonard Flackman
 - 12:30 – 1:30
 - Masks of the Self: Creative Visualization and Discovery Tom Maltman
 - From Personal Stories to Memoir Jean Travis
 - Writing to Inspire: Unleashing the Inspirational Writer in You! Denny Stockdale
 - The Internet—You Must Be Present to Win Tom Heller
 - 2:00 – 3:00
 - The Beauty of Poetry Jerry Neren
 - Mars Needs Writers: Building Believable Science Fiction Lyda Morehouse
 - Book Preparation for Serious Authors Ian Leask
 - Publicity 101 for Authors Linda White
 - Finding the Right Editor: Panel Connie Anderson, Jennifer Anderson, Sherry Roberts
 - 3:30 – 4:30
 - The Crafting of a Poem Jerry Neren
 - Using Social Media: 7 Ways to Build Community Around Your Book Pam Muldoon
 - From Manuscript to Best Seller – What Every Author Needs to Know Tom Keyes
 - Writing Buddies: Panel Connie Anderson, Jeanne Emrich, Denny Stockdale, Margaret Lulic
- 11 – 3:30 pm **BOOK FAIR:** Authors at individual tables sign books or discuss writing and publishing experiences with the public. Free and open to the public.
- 11:00am – 2:00pm **LUNCH—\$12, Must be pre – ordered. See website or catalog for selections**
- 12:30am – 1:30pm **WRITERS IDEA EXCHANGE** Networking opportunity during your lunch facilitated by Connie Anderson. First come, first served seating is limited. No charge
- 11:00am – 3:30 pm **RAPID READINGS** (10-minute readings by authors) Readings will be recorded and cablecast throughout the year. Listeners are welcome. Free and open to the public